



FOR IMMEDIATE RELEASE

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Apex Die Boosts Film Laminating Services with GBC Falcon

*New Film Laminating Equipment to Produce Specialty Display Applications;
Joins Recent GBC Voyager Installation at Northern Cal. Finisher*

San Carlos, CA – Apex Die Corporation, one of Northern California’s leading post press finishing companies specializing in packaging applications, proudly announces the installation of a new GBC Falcon film laminating machine. The Falcon comes on the heels of Apex Die’s recent installation of a GBC Voyager high-speed laminating machine. Together, the equipment gives Apex the flexibility to offer fast turnaround times on a wide variety of laminating applications.

“Today’s packaging and display applications demand versatility from finishers,” said Kevin Cullen, President of Apex Die. “Short and long runs, thin and thick films, a variety of substrates, one- or two-sided laminating... this equipment lets us handle it all.”

Apex Die uses the GBC Falcon to apply pressured-sensitive film to specialty substrates such as Neshin, a durable, transparent static-cling material often used for window displays.

“Specialty materials such as Neshin are gaining popularity in the packaging world,” said Cullen. “Our ability to die cut and now laminate applications using these materials is a competitive advantage at Apex that’s now even stronger with a dedicated machine such as the Falcon.”

Apex Die also offers one- and two-sided film laminating on many other types of products using its GBC Voyager equipment. Commonly laminated products include POP displays, product packages, box wrappers, menus and covers for mechanically-bound books. Film varieties include gloss, matte, silk and layflat, in thicknesses up to 2mil.

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About Apex Die Corporation: Apex Die is a leading finisher in Northern California and serves all print markets on the West Coast. The second generation family-owned business has been a leader in the market for over 50 years, specializing in die cutting, foil stamping, embossing, UV coating, film laminating, sheet mounting, folding and gluing and much more.